

A picture containing text, screenshot, font, algebra

Description automatically generated



INTRODUCCION

A picture containing text, screenshot, font

Description automatically generated

A picture containing screenshot, text, font, keyboard

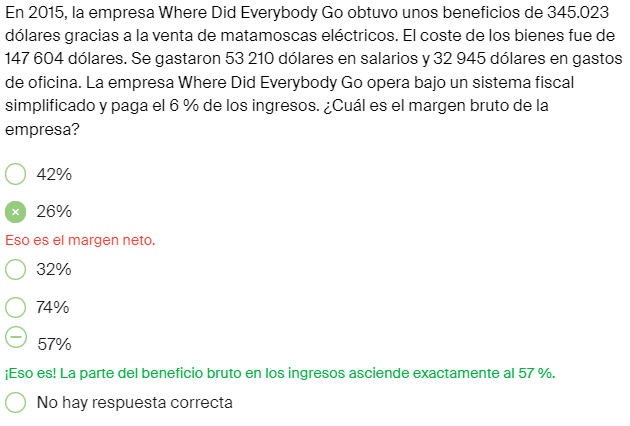
Description automatically generated

A picture containing text, screenshot, font, document

Description automatically generated

A picture containing text, font, screenshot, document

Description automatically generatedA picture containing text, screenshot, font, document

Description automatically generated A screenshot of a computer

Description automatically generated with low confidence

A screenshot of a document

Description automatically generated with low confidence

A close-up of a document

Description automatically generated with medium confidence

A screenshot of a computer

Description automatically generated with low confidence A screenshot of a computer

Description automatically generated with low confidence

A screenshot of a document

Description automatically generated with low confidence A screenshot of a computer

Description automatically generated with low confidence

A picture containing text, screenshot, font

Description automatically generated

A picture containing text, screenshot, font, document

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A picture containing text, screenshot, font

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A picture containing text, screenshot, font, algebra

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A picture containing text, font, screenshot, document

Description automatically generated

A screenshot of a computer

Description automatically generated with low confidence

A screenshot of a phone

Description automatically generated with low confidence

A screenshot of a computer

Description automatically generated with low confidence

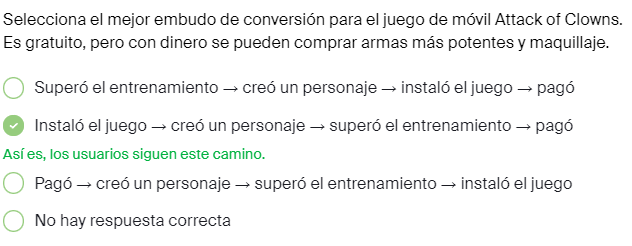
A picture containing text, screenshot, font, number

Description automatically generated A screenshot of a computer

Description automatically generated with medium confidence

A picture containing text, receipt, font, screenshot

Description automatically generated



A picture containing text, screenshot, font, document

Description automatically generated



A picture containing text, screenshot, font, diagram

Description automatically generated

A picture containing text, screenshot, font, document

Description automatically generated



A picture containing text, screenshot, font, document

Description automatically generated

A picture containing text, screenshot, font

Description automatically generated

A screenshot of a web page

Description automatically generated with low confidence

[Guía de KPIs para Google Play Apps y Juegos: Introducción a las métricas](https://medium.com/googleplaydev/a-kpis-guide-for-google-play-apps-and-games-intro-to-metrics-214da979f5a2)